

SEOKWOON YOON



SPRING SUMMER 2026
“PRESENCE AND ABSENCE”

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THEME

PRESENCE AND ABSENCE

SEOKWOON YOON's SS26 Collection is entitled "Presence and Absence."
We present a collection of reinterpreted classics inspired by undressed clothing.



Base : Monotone natural colors

Key : Different tones of Dark color ways

Point : Cold tone blue and nature friendly red and dark red

KEY DETAIL & ITEM

Extending Classic

- Suggestions for Lightweight tailoring pieces with linen and wool.
- Lightweight Rayon Shirts with signature details

New Commercial

- Classic pieces made of linen fabric in various tones

New Reinterpretation of Trendy Items

- New interpretations of vintage workwear and reinterpretation of classic pieces with brand signature details

Extending the technique

- Suggestions for new look with new manipulation
- Use of new technology cotton jacquard fabric and cotton silk fabric with brand signature weaving

KEY FABRIC

TENCEL LINEN



Color linen of various tones based on natural colors

LIGHT RAYON



Rayon with soft and better touches

OXFORD LINEN COTTON



Light Fabric for Workweares

JACQUARD COTTON



Rough jacquard cotton that fabric itself is rough-finished

CRINKLE



Summer Wool with crinkle finished

Pique Cotton



Polo shirts





































































































