

HYÈRES
LOR

L'OR DE HYÈRES

" JE VOIS LA MER PROCHE, LA CHAÎNE MONTAGNEUSE DES MAURES,
ET TOUT AU LOIN, LES ÎLES D'HYÈRES, SI BELLES QU'ON LES APPELLE LES ÎLES D'OR. [...]
LES MONTS DÉROULENT AUX HORIZONS LEUR LIGNE ORNEMENTALE, ET,
DANS LE TABLIER DES PLAGES, ENTRE LES POINTES D'UNE SÉRIE DE GRANDS CAPS,
LE SABLE JAUNE ET FIN ÉTINCELLE, SOUS LA LUMIÈRE."





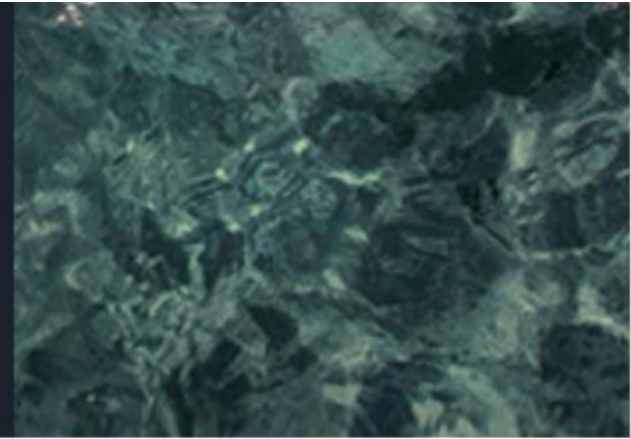
SENSIBLE FINE JEWELRY

Hyeres-lor is a jewelry brand that contains the beauty of hyeres,
called the island of gold, in southern France.

The collections reflecting the Laid-Back Luxury mood of
southern France have modern reinterpreted the sensibility of the hyeres tradition.

The senserable mix of designs and materials that the contemporary wants
crosses the boundaries of the existing jewelry market and proposes a new concept called sensorable fine jewelry.

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TARGET

2040

GENDERLESS

MATERIAL

14K GOLD

SILVER 925

NATURAL STONE

PRICE

SILVER 925
10 - 50만원

14K GOLD
20 - 500만원

DIAMOND
20 - 800만원

STORE

신세계 본점, 강남,

영등포, 대구 센텀시티

현대 무역, 판교

신라DFS, 제주JDC

COLLECTION

01

Penny d'Or
Colombe d'Or

02

Etrive
Champagne Moon
Sparkling

03

Noailles



04

Essense

05

Heriter
Name
Happiness
H.edition

16

Perpecto

01 Colombe d'or

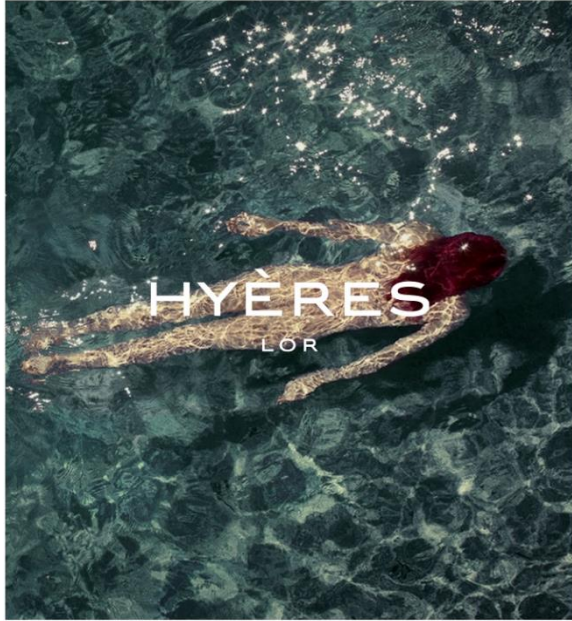
The golden bird that conveys good luck, Colombe d'Or

Colombe d'Or is a hotel representing the Côte d'Azur region, which is famous for its Nibu resort in France.

The Colombe d'Or Hotel was visited by famous artists such as Picasso, Matisse and Chagall, and it is also called the "Hotel of Painters" because poor artists received paintings instead of accommodation fees and works are still displayed throughout the hotel.



O1' Collection_ Colombe d'Or



O1
Colombe D'OR



01 Penny d'or

Reinterpretation of Coin Necklace, Penny d'Or

Reinterpretation of Coin Necklace, Penny d'Or

Inspired by contemporary abstract art, it is an iconic penny style, with round cabochon cuts and a wide range of colors and sizes, the most beloved steady-seller collection in Hyeres-lor





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02 Champagne Moon

rich gold presence, champagne moon

This is a modern reinterpreted collection inspired
by the moonlight reflected in the early evening
sea of hyeres Island.

The moonlight in the rich heat of the day is
reminiscent of the rich and colorful colors of
champagne.

The champagne door collection gives you a
colorful gold presence as you layer it.





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03 Villa Noailles

A collection that expresses the relaxation and modernism of Villa Noailles architecture in the beautiful scenery of southern France.

With the granulation technique, you can feel a modern silhouette and a sensuous glow.





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05 Name

A collection of initials inspired by the name tag.
Putting #My Name or Put #YourName
#Lover #MotherandDaughter #MyBelovedDog
Couple recommendation collection that can be
shared with anyone.



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05 Hériter

A collection inspired by the structural form of Villa Noailles, an architectural heritage representing modernism.





MODERN ARCHITECTURAL



HYÈRES
LOR

Hériter



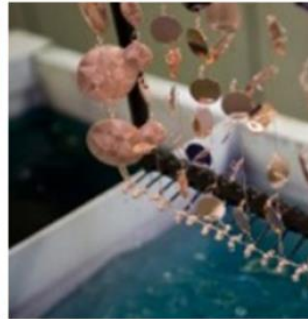
PARIS SHOWROOM



GRIPOIX

14 PLACE DES VICTOIRES, 75002, PARIS, FRANCE

PARIS ATELIER



HONGKONG STORE



HELLO!
HONGKONG

Lane Crawford

LANECRAWFORD.COM



LANE CRAWFORD IFC MALL LV3

www.hyeres-lor.com

Instagram: [hyeres_lor_official](https://www.instagram.com/hyeres_lor_official)